

# Sustainability Policy

Måløy Adventure AS



# Sustainability Policy

We are committed to sustainable growth that preserves our coastal heritage and environment. Through responsible tourism, we create local value and deliver experiences that honour our culture and natural surroundings, leaving a lasting positive impact on our community.

Responsible travel is central to our operations. We seek to maximise the positive effects of tourism on individuals and local communities while minimising adverse social, environmental, and economic impacts.

This policy outlines our achievements to date, our current initiatives, and our forward-looking commitments. It is a living document, subject to continuous review and improvement across all levels of the organisation.

## Our Core Objectives

The following objectives guide our approach to embedding sustainable development into every aspect of our business:

- **Local Value Creation:** We prioritise local and regional suppliers to ensure tourism contributes directly to sustainable economic growth within our community.
- **Environmental Measures and Operations:** We work systematically to reduce our environmental footprint through responsible resource use, waste management, and a transition to low-emission solutions.
- **People, Ethics, and Community Engagement:** We foster a fair, inclusive working environment built on respect, integrity, and open communication.

## In Our Office

Our internal operations reflect our commitment to resource stewardship and employee wellbeing:

- **Compliance and Sustainable Development:**
  - We commit to full compliance with all relevant legislation and regulations.
  - We embed sustainable development principles into our core business practices.
  - We continually improve our environmental performance.
- **Sustainable Office Operations:**
  - We monitor, reduce, and responsibly manage waste.
  - We measure and seek ways to reduce our use of natural resources, especially energy.
  - We purchase local products wherever possible.
- **Social Impact:**
  - We respect the diversity of our employees and actively advance their wellbeing.
  - We provide information, training, and support to engage our colleagues and external partners toward sustainability.
- **Reporting and Communication:**
  - We share best practices and raise awareness of sustainability among our teams and partners.
  - We report on progress against our sustainability goals at least annually, communicating results both internally and externally.

## In the Field

Our sustainability commitment extends beyond our offices to our partners, supply chain, and the experiences we deliver:

- **Local Engagement:**
  - We prioritise partnerships with locally owned businesses that reflect local culture, including hotels, restaurants, and arts centres.
  - We strive to optimise our social impact, enhancing local livelihoods and preventing tourism revenue leakage.
- **Supply Chain:**
  - We drive positive change within our supply chain by monitoring supplier practices and promoting high standards.
  - We share best practices and provide training opportunities for our partners.
- **Environmental Integrity:**
  - We ensure the experiences we organise do not produce adverse effects on the environment or local communities.
  - We advocate for responsible tourism within our industry and among destination stakeholders.
- **Community Support:**
  - We give back to the community by supporting projects that address local development challenges.
- **Informed Decisions:**
  - We place our clients and guests at the centre of our business, equipping them to make informed and responsible travel decisions.